

FOR IMMEDIATE RELEASE

April 23 is National Lost Dog Awareness Day

National Lost Dog Awareness Day reminds us not all stray dogs are homeless

Chicago, IL - April 23, 2016 will be observed as the third annual National Lost Dog Awareness Day.

Lost Dogs of America celebrates this special event to shed light on the number of dogs that are lost each year and to bring attention to the many dogs in care of shelters and animal control facilities that have family looking for them.

Lost Dogs of America, co-founded by Susan Taney (Lost Dogs Illinois) and Kathy Pobloskie (Lost Dogs of Wisconsin) is a coalition of individual state organizations, each being an all-volunteer organization dedicated to help reunite families with their lost dogs. Since the founding of the Lost Dogs Illinois (LDI) in late 2010 and with the help of countless volunteers and Facebook fans, 18,000 dogs have been reunited. LDI has facilitated these reunions by providing tips and resources to owners, using Facebook pages to share pictures and information of lost and found dogs and by providing free flyers courtesy of HelpingLostPets.com.

By reuniting lost dogs with their families, stress is reduced on the family and work is reduced for staff at shelters, animal control facilities and rescues. These reunions reduce the number of dogs that come into facilities deemed “stray”, and therefore save the taxpayers’ money on stray animal care. These reunions will most importantly reduce the number of unnecessary euthanasia cases and will even open up cage and kennel space for truly homeless dogs.

“When a dog goes missing, many families give up looking for their lost pet. National Lost Dog Awareness Day was created to give hope to the families still looking for their dogs and remind the public that not all stray dogs are homeless,” said Susan Taney, Co-founder of Lost Dogs America.

For more information on Lost Dog Awareness Day, Lost Dogs of America or to see how dogs are reunited, visit Lost Dogs Illinois on Facebook at www.facebook.com/lostdogsillinois or www.lostdogsillinois.org.

Lost Dogs Illinois is a non-profit all volunteer organization devoted to educating and empowering owners with resources and tools to assist them in locating their lost dogs and focused on reducing the number of strays in shelters and animal control facilities. National Lost Dog Awareness Day was created by Susan Taney (Lost Dogs Illinois), Kathy Pobloskie (Lost Dogs of Wisconsin), and Marilyn Knapp Litt (Lost Dogs of Texas).

Contact: Susan Taney
815-943-5482
susant@lostdogsillinois.org

###